

**FOR IMMEDIATE RELEASE**  
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## **Marcel Brenninkmeijer Joins Worldwatch Institute Board of Directors**

**Washington, D.C.** —The Worldwatch Institute announced today that Marcel Brenninkmeijer, an accomplished investor specializing in clean energy technology, has been elected to its Board of Directors. Mr. Brenninkmeijer is the founder and Chairman of Good Energies, a strategic investment firm specializing in the transition to a low-carbon economy.

Mr. Brenninkmeijer oversees long-term investments and development initiatives that support clean energy sources worldwide. Based in Switzerland, he is dedicated to addressing the world's climate crisis, while achieving success for investors.

“Marcel’s experience in clean energy investment will be a great boon to Worldwatch and will enhance the Institute’s ability to drive the transformation to a low-carbon economy,” said Worldwatch President Christopher Flavin.

Good Energies is a leading global investor in renewable energy and energy efficiency industries. The firm invests in solar, turbine-based renewables, green building technologies and other emerging areas within clean energy. Founded in 2001, Good Energies has offices in Zug, London, New York, Toronto, and Washington, D.C.

Prior to founding Good Energies, Mr. Brenninkmeijer was an advisor to Anthos Consult in Amsterdam, Netherlands, and spent a sabbatical year studying at IMD Business School in Switzerland and HBS in the United States. He spent the first two decades of his business career with C&A, an international fashion retailer. In 1989 he founded the C&A European Environmental Working Group.

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The Worldwatch Institute, an international research organization based in Washington D.C., has provided fact-based analysis of global economic, resource, and environmental trends to decision makers around the world since 1974. The Institute's work has been published in 36 languages and its experts work with policymakers around the globe.

**Note to Editors:**

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*About the Worldwatch Institute: The Worldwatch Institute is an independent research organization based in Washington, D.C. that works toward the evolution of an environmentally sustainable and socially just society in which the needs of all people are met without threatening the health of the natural environment or the well-being of future generations. For more information, visit [www.worldwatch.org](http://www.worldwatch.org).*