

Gregory H. Kats

Greg Kats is a Managing Director of Good Energies, a leading global investor in renewable energy and energy efficiency industries with \$6 billion under management. He leads Good Energies investments in energy efficiency and green buildings.

Mr. Kats is a founder of newresourcebank (www.newresourcebank.com) – the first U.S. green bank, and he is a founder of the American Council on Renewable Energy (www.acore.org). He served as Senior Advisor to Cherokee Investment Partners, the world's largest brownfield developer and was the Principal Advisor in developing 10,000 units of green affordable housing. Mr. Kats serves as Chair of the Energy and Atmosphere Technical Advisory Group for LEED (the U.S. green building standard) and serves on the LEED Steering Committee. He is a principal author of Green Office Buildings: a Practical Guide to Development, (Urban Land Institute, 2005), and is the principal author of the most widely cited study on the cost and benefits of green buildings, conducted for 40 California state agencies.

Mr. Kats served as the Director of Financing for Energy Efficiency and Renewable Energy at the U.S. Department of Energy (1996-2001). With a billion dollar budget, it is the country's largest clean technology development and deployment program. He co-founded and, from 1995 to 2001, chaired the International Performance Measurement & Verification Protocol, (www.ipmvp.org) that has served as a technical basis for \$8 billion in building upgrades, and is translated into 10 languages.

Earlier in his career, Mr. Kats served in various marketing and sales management positions for Reuters Europe, Middle East and Africa, based in Paris, Geneva and then London, including European Marketing Manager. He was responsible for product positioning, pricing, and marketing for a range of financial information services Europe-wide, and for negotiating acquisition of specific media-related properties.

Mr. Kats earned an MBA from Stanford University and, concurrently, an MPA from Princeton University. He serves on a half dozen boards and serves as Sustainability Advisor to CalPERS. Mr. Kats regularly serves as keynote speaker at national clean energy technology and real estate conferences.